# IT'S NOT A SOFTWARE...

## IT'S A SERVICE



EVERYTHING
THAT YOU NEED
NOTHING THAT YOU DON'T

# DTG | DTF | SUBLIMATION

**COLOR MATCHING** 

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# THE LEADING NAME IN COLOR MATCHING

Save time and cost by reducing trial and error.

In textile printing, this means ensuring that the colors in your digital file look the same when printed on cotton, polyester, silk, or any other fabric type.

- COLOR PROFILING
- 2 PANTONE COLOR MATCH
- 3 MASTER PROFILE



#### COLOR PROFILING

**Natural colors, brilliant results**Profiling for digital textile printing is a

Profiling for digital textile printing is a critical process in ensuring color accuracy, consistency, and predictability across different fabrics and print jobs.

#### PANTONE COLOR MATCH

Ensures brand color consistency

Accurately Reproduce Pantone colors is an advanced color management process that ensures your prints match industrystandard spot colors—crucial for branding, fashion, and product design.



PANTONE

#### **MASTER PROFILE**

All your machines, same colors

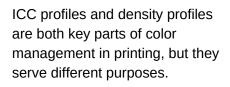
High-level color management strategy used in industrial textile production and global brand consistency. It involves standardizing color output across printers, inks, fabrics, and locations, even if different hardware or setups are used.











- Dot gain
- · Ink limits
- · Neutral density
- · Calibration targets
- Color management and conversion



## NO MATTER WICH RIP SOFTWARE YOU HAVE

**WE WILL PROFILE** 













### PANTONE COLOR MATCH

#### What is the Pantone Matching System (PMS)?

- Developed by Pantone Inc., PMS is a standardized color reproduction system.
- Each Pantone color has a unique code (e.g., PMS 186 C) that corresponds to a specific ink formulation.
- Originally created for spot color printing with pre-mixed inks (used in offset or screen printing).

#### **Challenges of Pantone Matching in Digital Printing**

Digital printers use CMYK (cyan, magenta, yellow, black) or extended gamut inks (e.g., CMYK + Orange/Green/Violet) instead of custom spot inks.

#### NO COLOR CONVERSION NOR SPOT SIMULATION PANTONE PMS PROFILE



















A master profile ensures your printers output colors consistently and as intended, regardless of file source or software used.

High-level color management strategy used in industrial textile production and global brand consistency. It involves standardizing color output across printers, inks, fabrics, and locations, even if different hardware or setups are used

# NOT A PROFILE SIMULATION ALL YOUR MACHINES, SAME COLORS













# CONTACT US WORLDWIDE SERVICE